



Springer Nature

Оценка публикационной  
активности

*2019*

**SPRINGER NATURE**

# SPRINGER NATURE created in 2015 – a new force in publishing

3 Divisions



Research

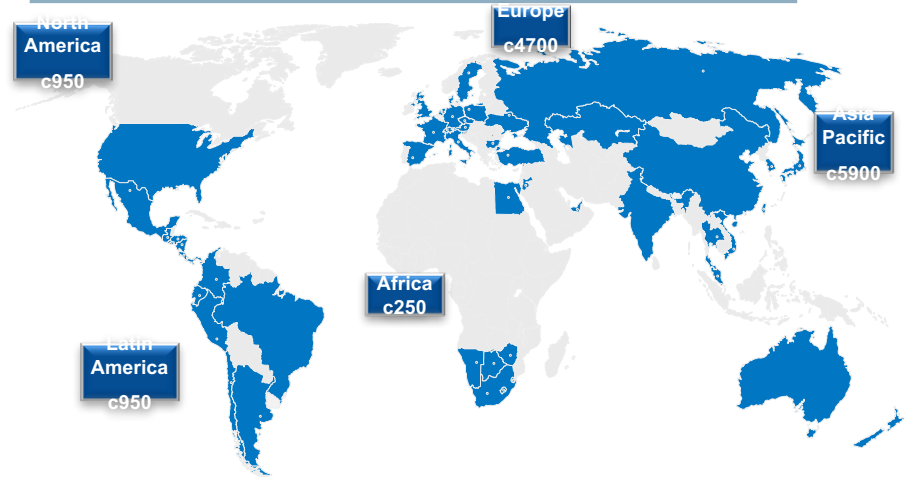


Education



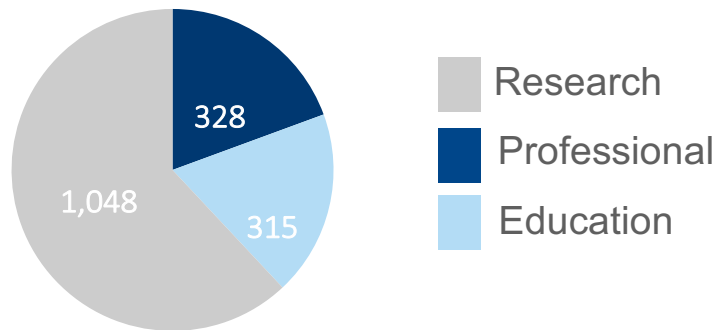
Professional

13,000 employees



Revenues

(€m) 1,661



Leading brands and journals



# SPRINGER NATURE

**#1 journal publisher** (over 3000 Journals)

**#1 book publisher** (around 200.000 eBooks)

**#1 OA publisher** (over 500 OA journals)

**4 unique research databases**

## Our websites

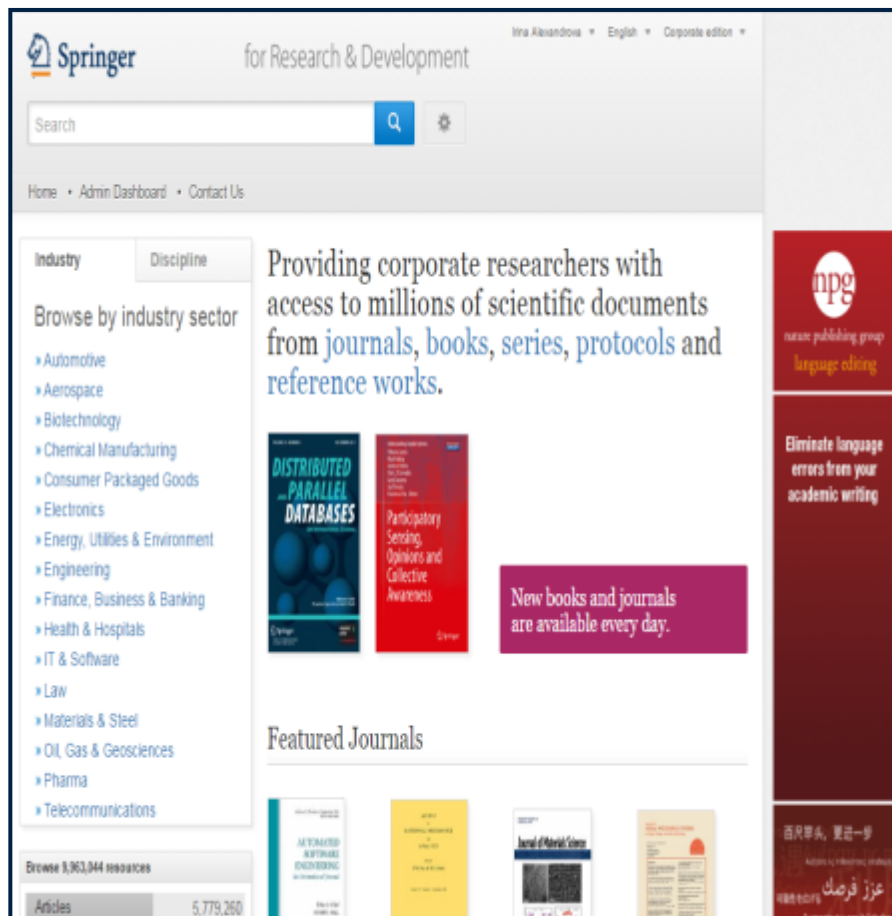
[www.springer.com](http://www.springer.com)

[www.nature.com](http://www.nature.com)

[www.springerlink.com](http://www.springerlink.com)

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Springer for Research & Development

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- Engineering
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- Health & Hospitals
- IT & Software
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nature.com

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16 April 2013

Medicine

A bioengineered kidney that shows renal function and produces urine both outside of a body and after transplantation in a rat is reported in *Nature Medicine*.

Latest news

- H7N9 bird flu poised to spread
- Phobias test quantum parallelism
- Supermoose left its mark in ancient bacteria

More news from nature

Latest research

- Microtubule-driven spatial arrangement of mitochondria promotes activation of the NLRP3 inflammasome *Nature Immunology*
- Emerging targeted agents in metastatic breast cancer *Nature Reviews Clinical Oncology*
- Increasing incidence of Celiac Disease in a North American Population *American Journal of Gastroenterology*

Special Feature

FREE *Nature Reviews Endocrinology* focus: The ageing endocrine system

This special issue provides an overview of the diagnosis and management of different endocrine disorders that affect an ageing population and discusses the risks and benefits of certain treatment options.

FREE to access for a limited time.

NPG in the news

4 April 2013

NPG to launch Scientific Data to help scientists publish and reuse research data

NPG press room

Explore nature.com

Introducing Nature Arabic Edition

Nature Middle East

Blogs - from nature.com

- Featured blog *Complex Science*: A guest blog hosted by the nature.com Communities team
- Featured Posts *Indigenous shrimp brood stock to boost exports* - A blog post from the indigenous Blog

Developing world sessions aired from IACS2013 - A big post from the House of Wisdom Blog

Browse subjects

- Life Sciences: Genetics, Neuroscience, Cancer...
- Physical Sciences: Physics, Materials...
- Chemistry: Chemistry, Biotechnology, Drug discovery...
- Clinical Practice & Research: Cancer, Dentistry, Gastroenterology & Hepatology...
- Earth & Environment: Earth sciences, Evolution & ecology

Gateways and Databases

- Protocol Exchange
- Structure Biology Knowledgebase

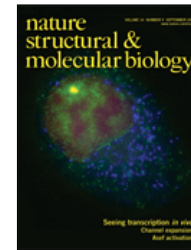
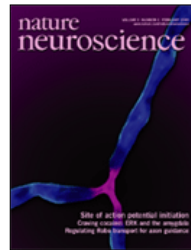
Conferences

- Metabolic Disease, Immunity to Cancer and Viral Infections, From GWAS to Precision Medicine Workshop, Tumour Heterogeneity and Diversity

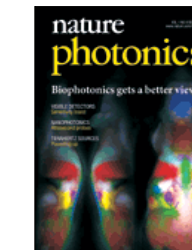
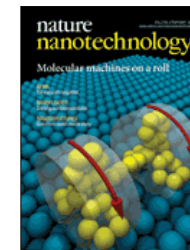
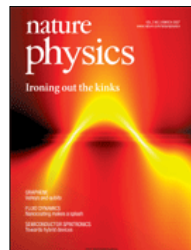
## Nature-branded research journals

21 Nature-branded research journals provide primary research papers along with reviews, news and commentaries to keep scientists up-to-date with the latest developments in their field

### Life Sciences



### Physical Sciences



## Nature-branded review journals

17 Nature-branded review journals provide reviews of the latest research papers by leading experts in the field. Papers are rigorously reviewed and edited for maximum accuracy.

### Life Sciences



### Clinical Sciences

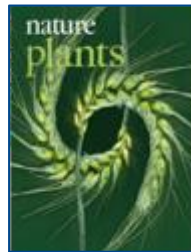




## Since 2015 new journals exploring new areas

Since the beginning of the 21st century, Nature launched new journals in physical sciences like Nature Nanotechnology and Nature Photonics

Nature-branded research journals in new areas



And 4 more journals coming in 2017...

Nature Reviews Disease Primers and our first review journals in Physical Sciences



And coming in  
2017...



## New journals from Nature Research in 2018

nature research

- 3 new titles across the physical, life and social sciences
- Community centric, societally relevant journals that align to the UN's Sustainable Development Goals
  - Extending our expertise to engineering and social sciences



Earth &amp; Environmental Science



Chemistry &amp; Materials Science



Engineering &amp; Electronics



Social Sciences



*Nature Catalysis* will bring together researchers from across all chemistry and related fields, publishing work on homogeneous catalysis, heterogeneous catalysis, and biocatalysts, incorporating both fundamental and applied studies. The journal will have a particular interest in applied work that advances our knowledge and informs the development of sustainable industries and processes.

As such, *Nature Catalysis* will provide essential coverage of the science and business of catalysis research, creating a unique journal for scientists, engineers and researchers in academia and industry.

[www.nature.com/natcatal](http://www.nature.com/natcatal)



## New journals from Nature Research in 2018



*Nature Electronics* will publish both fundamental and applied research across all areas of electronics, from the study of novel phenomena and devices, to the design, construction and wider application of electronic circuits. It will also cover commercial and industrial aspects of electronics research. At its core, the journal will be concerned with the development of new technologies and understanding the impact of these developments on society.

[www.nature.com/natelectron](http://www.nature.com/natelectron)



*Nature Sustainability* is a new online-only journal that will publish significant original research from a broad range of natural, social and engineering fields about sustainability, its policy dimensions and possible solutions. Understanding how to ensure human life will thrive within the biophysical limits of the planet is the overarching goal of sustainability research.

Part of the journal's mission is to facilitate a cross-disciplinary dialogue around sustainability issues, and narrow the gap between research and policy making to ensure the real-world impact of research.

[www.nature.com/natsustain](http://www.nature.com/natsustain)

## Nature journals from Nature Research in 2019

### Nature Machine Intelligence

<https://www.nature.com/natmachintell/>

### Nature Metabolism

<https://www.nature.com/natmetab/>

### Nature Reviews Physics

<https://www.nature.com/natrevphys/>

# Индексы научного цитирования

*Реферативные базы данных научных публикаций, которые индексируют ссылки пристатейной литературы, предоставляют обзор области научного исследования и количественные показатели, основанные на этих ссылках.*

Международные индексы  
научного цитирования

Scopus®



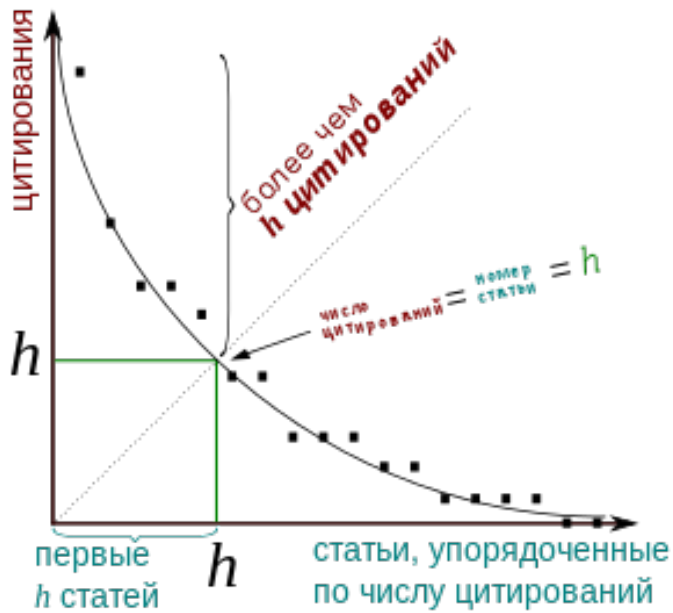
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Российский индекс  
научного цитирования

РОССИЙСКИЙ ИНДЕКС  
НАУЧНОГО ЦИТИРОВАНИЯ  
**Science Index** 

## Индекс Хирша (H-индекс)

*Количественная характеристика продуктивности ученого и его научной значимости, рассчитывается на основе числа наиболее цитируемых работ ученого и количества ссылок, полученных на эти работы в публикациях других авторов.*



Учёный имеет индекс  $h$ , если  $h$  из его  $N$  статей цитируются как минимум  $h$  раз каждая, в то время как оставшиеся  $(N - h)$  статей цитируются менее, чем  $h$  раз каждая.

Так, если у данного исследователя опубликовано 100 статей, на каждую из которых имеется лишь одна ссылка, его  $h$ -индекс равен 1. Таким же будет  $h$ -индекс исследователя, опубликовавшего одну статью, на которую сослались 100 раз.

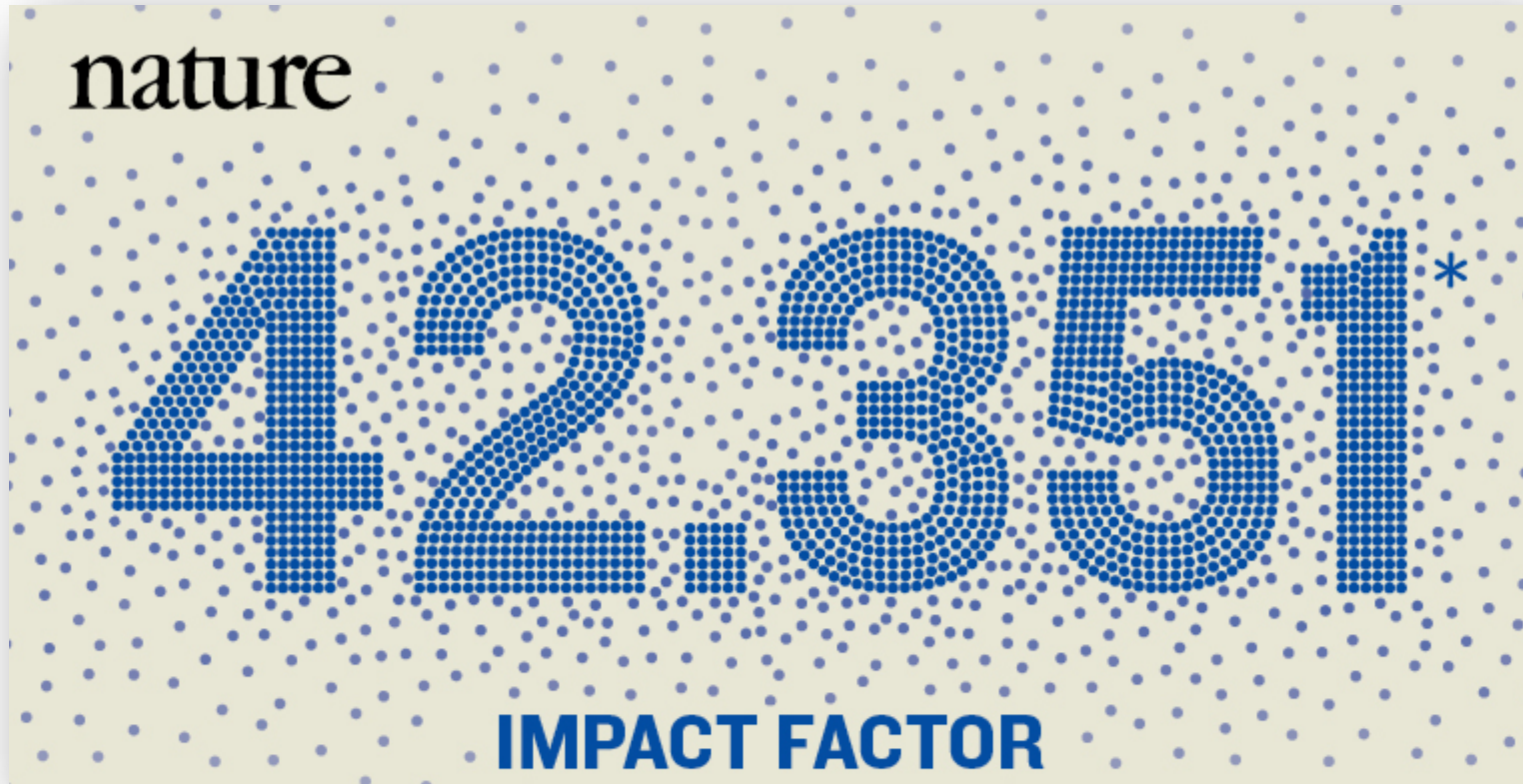
## Импакт-фактор научного журнала

*Наукометрический цифровой показатель научной значимости журнала, складывающийся из следующих показателей цитируемости: число ссылок на статьи, опубликованных в журнале, поделенное на общее количество статей в этом журнале за определенный период времени.*

Наиболее авторитетный и общепризнанный импакт-фактор размещается в "Journal Citation Report".

РИНЦ рассчитывает импакт-фактор по той же методике, но только для отечественных научных журналов, журналов изданных за рубежом на русском языке, и иностранных журналов, имеющих соглашение с Научной Электронной Библиотекой (eLibrary.ru).

# Импакт-фактор научного журнала



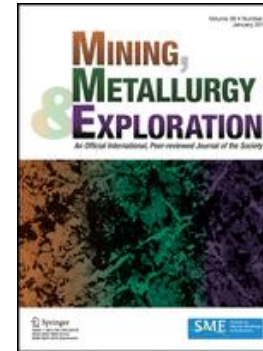


# Ресурсы издательства Springer Nature, доступные Горному университету



## Платформа Springer Link

- журналы с 1998 по 2019 гг (более 3000)
- архив журналов с 1932 г.
- книги 2011-2017 (более 40 000)



## **-книги 2018-2019 STM** Платформа Nature.com

- Журналы Nature Publishing Group 2015-2019 (более 100),

## **-Архив журнала Nature 2005-2019**

## Специализированные базы данных

-Springer Materials

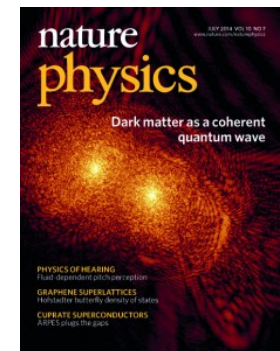
-Springer Nature Experiments

-zbMATH

-Nano



nature publishing group





# Выбрать правильный журнал

# Найти правильный журнал

## Сколько журналов существует?

Общее количество журналов

>29,000

Журналы Springer

>2300

Журналы открытого доступа

10,586<sup>1</sup>

Журналы с индексом  
научного цитирования

8739<sup>2</sup>

1. DOAJ.org (accessed 29/5/15)
2. <http://ip-science.thomsonreuters.com/cgi-bin/jrnlst/jlresults.cgi?PC=D> (accessed 29/5/15)

# Выбор журнала в Springer

*Бесплатный онлайн инструмент для поиска подходящих журналов*

<https://journalsuggester.springer.com/>

Enter your abstract or article description

*When the solar irradiance propagates between the outer magnetospheric regions and the ionosphere, dynamic processes of the magnetosphere-ionosphere-thermosphere system are affected at the lower end of their paths by the interaction of radiation with the neutral troposphere. The main target of this work is to investigate the relationship between the diurnal magnetic field variations resulting from solar activities and the variation in the troposphere*

Find your target journal

- Only journals with an Impact Factor
- Only journals with Open Access options

Find your target journal







**Копируете и вставляете  
резюме статьи, система  
сама подбирает журнал**

# Выбор журнала в Springer

**Рекомендуемые журналы**

We recommend the following journals

**SORT RESULTS BY** ▼ Match    Title    Impact Factor    Frequency    Model

	<b>Acta Geophysica</b> Impact Factor : 0.91	Frequency: Continuous	Model: Hybrid
	<b>Space Science Reviews</b> Impact Factor : 5.519	Frequency: Continuous	Model: Hybrid
	<b>Cosmic Research</b> Impact Factor : 0.244	Frequency: Semimonthly	Model: N/A
	<b>Surveys in Geophysics</b> Impact Factor : 4.125	Frequency: Continuous	Model: Hybrid
	<b>Radiophysics and Quantum Electronics</b> Impact Factor : 0.955	Frequency: Monthly	Model: N/A
	<b>J. Geodesy</b> Impact Factor : 2.808	Frequency: Continuous	Model: N/A

Фильтрация по:

- Импакт фактор
- Частота публикации
- Открытый доступ

Filter your results to find the best match

**Impact Factor**  Show only journals with an Impact Factor

0    0.5    1    1.5    2    3    5    7    10+

**Frequency** Any ▼

**Publishing model**  Any     Open Access     Hybrid

Refine Journal Results

# Выбор журнала в Springer

## Space Science Reviews

**Impact Factor:** 5.519 \*

**Frequency:** Continuous

### Aims & Scope :

As an international key journal on scientific space research, its purpose is to provide a comprehensive synthesis of the various branches of space research. The emphasis is on scientific results and instruments in the fields of astrophysics, physics of planetary systems, solar physics, and physics of magnetospheres & interplanetary matter. Space Science Reviews publishes invited papers and topical volumes, engaging guest editors whose expertise matches the topic at hand. Commonly used title ab

Цели и задачи, импакт-фактор и периодичность издания журнала

- Недавно опубликовано?
- Цитируется в вашем документе?

### Similar articles from this journal



+ Low Latitude Ionospheric Electrodynamics

Published 2011 - Jan



+ Trends in the Neutral and Ionized Upper Atmosphere

Published 2012 - Jun



+ MESSENGER: Exploring Mercury's Magnetosphere

Published 2007 - Dec



+ Observations of Stratosphere-Troposphere Coupling During Major So...

Published 2012 - Jun

# Выбирайте журнал до написания рукописи

## Руководство для авторов

- Структура рукописи
- Количество слов
- Стиль ссылок

## Цели и задачи

- Темы
- Контингент читателей
- Будьте уверены, что подчеркнуть

# Новизна результатов

## *Насколько они новые?*

Небольшое дополнение к  
существующим  
исследованиям

Новое приложение для  
ранее опубликованных  
материалов

**Журнал с низким  
импакт-фактором**

Концептуальное  
продвижение

Новый материал или  
устройство

**Журнал с высоким  
импакт-фактором**



# Актуальность результатов

Где они полезны?

Результаты, имеющие  
локальное значение

Выводы, применимые  
во всем мире

Региональный  
журнал

Международный  
журнал

## Актуальность результатов

Для кого они полезны?

Результаты,  
применимые к  
конкретной  
дисциплине

материаловедение

**Специализированный  
журнал**

Результаты,  
применимые к  
нескольким  
дисциплинам

материаловедение,  
экология, политика

Журнал,  
**ориентированный  
на широкую  
аудиторию**

# Модель публикации

*Степень доступности журнала?*

Если статья интересна  
только ученым, то

Журнал  
по подписке

Если статья интересна  
как ученым, так и  
общественности, то

Журнал  
открытого доступа

# Подача статьи

## Сопроводительное письмо – это первое впечатление редакторов журналов о вас

Важность и актуальность  
исследования

*Подходит* для публикации в  
их журнале

*Интересно для читателей?*

# Обязательно необходимо написать впечатляющее сопроводительное письмо

Dear Dr Lippman,

Имя редактора

Название работы

Please find enclosed our manuscript entitled "Evaluation of the Glasgow prognostic score in patients undergoing curative resection for breast cancer liver metastases," which we would like to submit for publication as an Original Article in the *Breast Cancer Research and Treatment*.

Тип статьи

The Glasgow prognostic score (GPS) is of value for a variety of tumours. Several studies have investigated the prognostic value of the GPS in patients with metastatic breast cancer, but few studies have performed such an investigation for patients undergoing liver resection for liver metastases. Furthermore, there are currently no studies that have examined the prognostic value of the modified GPS (mGPS) in these patients. The present study evaluated the mGPS in terms of its prognostic value for postoperative death in patients undergoing liver resection for breast cancer liver metastases.

Дать  
информацию  
об  
исследовании

A total of 318 patients with breast cancer liver metastases who underwent hepatectomy over a 15-year period were included in this study. The mGPS was calculated based on the levels of C-reactive protein and albumin, and the disease-free survival and cancer-specific survival rates were evaluated in relation to the mGPS. Prognostic significance was retrospectively analyzed by univariate and multivariate analyses. Overall, the results showed a significant association between cancer-specific survival and the mGPS and carcinoembryonic antigen level, and a higher mGPS was associated with increased aggressiveness of liver recurrence and poorer survival in these patients.

Описать что  
было сделано  
и результаты

This study is the first to demonstrate that the preoperative mGPS, a simple clinical tool, is a useful prognostic factor for postoperative survival in patients undergoing curative resection for breast cancer liver metastases. This information is immediately clinically applicable for oncologists treating such patients. As a premier journal covering the broad field of cancer, we believe that the *Breast Cancer Research and Treatment* is the perfect platform from which to share our results with the international medical community.

Описать интерес  
для читателей  
журнала

## Экспертная оценка

Убедить редактора журнала,  
что работа подходит



Экспертная оценка и  
исправления



*Эффективное информирование  
редактора журнала об  
исправлениях*



# Ответное письмо

## Отвечать на комментарии каждого рецензента

**Легко увидеть  
изменения**

Указывать строку и номер страницы

Использовать разные цвета шрифта

Выделить текст

~~Зачеркнутый шрифт для удалений~~

## Согласие с рецензентом

**Комментарии рецензента:** In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

### Согласие

**Ответ:** We agree with the reviewer's assessment of the analysis.

**Почему вы согласны и какие изменения вы сделали?**

## Согласие с рецензентом

*Комментарий рецензента:* In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

### Согласие

Ответ: **We agree with the reviewer's assessment of the analysis. Our tailored function form, makes it difficult to tell that this measurement constitutes a significant improvement over previously reported values. We describe our new analysis using a Gaussian fitting in our revised Results section (Page 6, Lines 12–18)**

Изменения

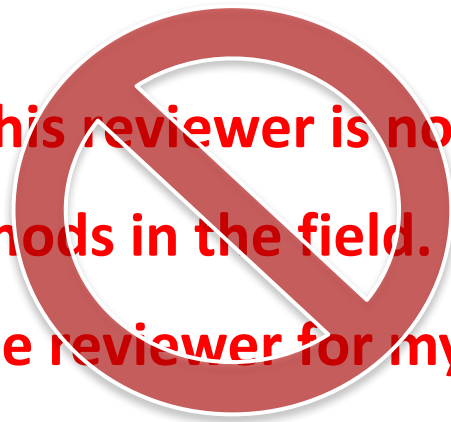
Место нахождения

# Несогласие с рецензентами

## Как делать нельзя:

*Комментарий рецензента:* In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

**Ответ:** It is clear that this reviewer is not familiar with the current analytical methods in the field. I recommend that you identify a more suitable reviewer for my manuscript.



## Несогласие с рецензентами допустимо в вежливой форме:

**Комментарий рецензентов:** In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

### Доводы

**Ответ:** Although a simple Gaussian fit would facilitate comparison with the results of other studies, our tailored function ~~allows for the analysis of the data in terms of the Smith model [Robens et al., 2012]~~. We have now explained the use of this function and the Smith model in our revised Discussion section (Page 12, Lines 2–6).

### Изменения

### Место нахождения

## Улучшить читаемость текста

### Используйте короткие предложения

Ограничить количество слов в предложении до 15-20  
слов

Одна идея в предложении

### Используйте активный залог

Какое предложение проще для восприятия?

#### Пассивный залог:

The models comparing the economic growth and diversification of the Middle East and East Asia were evaluated.

#### Активный залог:

We evaluated the models comparing the economic growth and diversification of the Middle East and East Asia.

# Структура предложения

**В каком предложении говорится о том, что вы получите повышение?**

1. Вы заслуживаете повышения заработной платы, но бюджет ограничен
2. Бюджет ограничен, **но вы заслуживаете повышения заработной платы.**

**Акцентируйте**

*Ключевая информация располагается **в конце предложения**. Читатели в больше степени обратят на нее внимание.*

# Используйте сильные глаголы

**Избегайте  
номинализаций**

**Преобразование глагола в  
существительное**

**Estimate**  ***Estimation***

**Decide**  ***Decision***

**Confirm**  ***Confirmation***



# Используйте сильные глаголы

24 слова

We **performed an analysis to investigate** if TiO<sub>2</sub> surface modification **led to an improvement** in catalytic efficiency and **resulted in a reduction** in cost.

12 слов

We **investigated** if TiO<sub>2</sub> surface modification **improved** catalytic efficiency and **reduced** cost.

# Название и аннотация

# Название должно привлечь внимание читателя

## Важные моменты

- ✓ Краткое изложение ключевых выводов
- ✓ Содержит ключевые слова
- ✓ Менее 20 слов

## Избегайте

- ✗ Вопросы
- ✗ Описание методов
- ✗ Аббревиатуры
- ✗ “Новый” или “ранее не существовавший”

***Название должно быть кратким резюме наиболее важных выводов***

## Название – Хороший пример

TiO<sub>2</sub> surface modification improves microbial filtration of water treatment membranes

Содержит релевантную  
информацию

## Аннотация – Первое впечатление о вашей работе

**Цели**

**Важность** вашей темы

**Результаты**

**Значение** вашего  
исследования

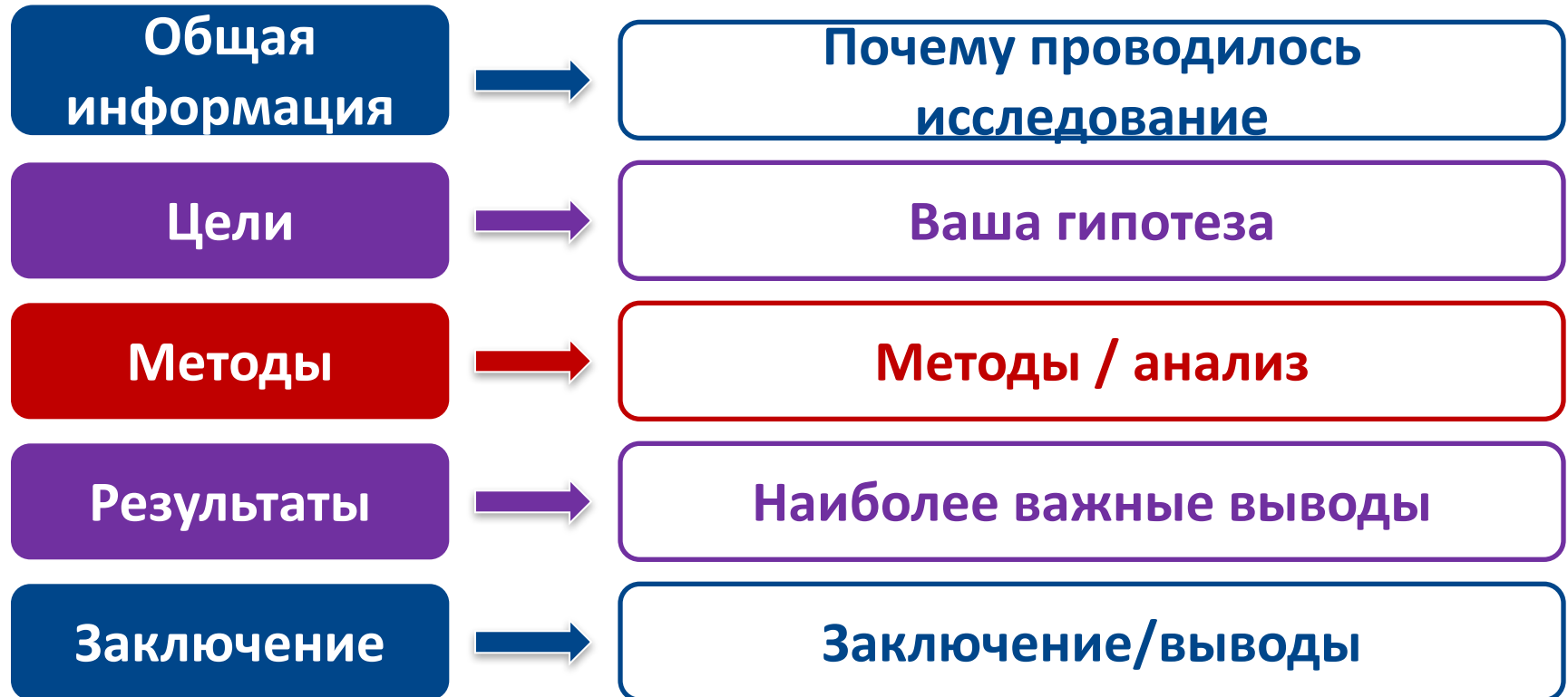
**Заключение**

**Актуальность** вашего  
исследования

***Ясность вашего письма***

# Аннотация

## *Краткое изложение вашей работы*



# Структура аннотации

## Общая информация

Numerous systemic treatment options exist for patients with mycosis fungoides (MF) and Sézary syndrome (SS); however, the comparative efficacy of these treatments is unclear.

## Методы/цели

We performed a retrospective analysis of our cutaneous lymphoma database to evaluate the treatment efficacy of 198 MF/SS patients undergoing systemic therapies. The primary end point was time to next treatment (TTNT). Patients with advanced-stage disease made up 53%. The median follow-up time from diagnosis for all alive patients was 4.9 years (range 0.3–39.6), with a median survival of 11.4 years. Patients received a median of 3 lines of therapy (range 1–13), resulting in 709 treatment episodes. Twenty-eight treatment modalities were analyzed.

## Результаты

We found that the median TTNT for single- or multiagent chemotherapy was only 3.9 months (95% confidence interval [CI] 3.2–5.1), with few durable remissions.  $\alpha$ -interferon gave a median TTNT of 8.7 months (95% CI 6.0–18.0), and histone deacetylase inhibitors (HDACi) gave a median TTNT of 4.5 months (95% CI 4.0–6.1). When compared directly with chemotherapy, interferon and HDACi both had greater TTNT ( $P < .00001$  and  $P = .01$ , respectively).

## Заключение

In conclusion, this study confirms that all chemotherapy regimens assessed have very modest efficacy; we recommend their use be restricted until other options are exhausted.

*Modified from: Canney et al. Blood. 2015; 125: 229–235.*

# Структура аннотации

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**Почему ваше исследование необходимо**

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analysis of our cutaneous lymphom

**Что вы сделали**

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**Что вы узнали**

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**Какой вклад внесет ваше исследование в сферу**



# Thank you

Daria Iovcheva/Дарья Иовчева

[Daria.iovcheva@springernature.com](mailto:Daria.iovcheva@springernature.com)

+7 925 016 01 56

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